

☐ Hereby I give my consent to the processing of my personal data for the purposes of the **Škoda Auto product and brand promotion**.

Consent to Personal Data Processing

I hereby give to ŠKODA AUTO a.s., tř. Václava Klementa 869, Mladá Boleslav II, 293 01, Mladá Boleslav, Identification No.: 00177041, registered in the Commercial Register kept by the Municipal Court of Prague under Section B, File No. 332, the data controller of personal data (hereinafter referred to as "ŠKODA AUTO"),

free and voluntary consent to the processing of personal data to the following extent: Photographs and Videos

for the following purpose: photographs and videos taken during the Event can be used for the Škoda Auto product and brand promotion.

Consent is given for unlimited period of time.

I acknowledge that I have a right to withdraw my consent at any time, electronically at the web site <http://www.skoda-auto.com/data-privacy> or in the written form at the address of Škoda Auto. I have a right to withdraw the consent before expiration of the processing period for which the consent was granted. The withdrawal of the consent shall not affect the lawfulness of the personal data processing based on the consent before its withdrawal.

More information related to the personal data processing is provided in the annex listed below which forms an integral part of this consent. General information related to personal data protection is also available at the web site <http://www.skoda-auto.com/data-privacy>.



Information about Personal Data Processing

Through this document we, as the personal data controller – Škoda Auto a. s., registered office: tř. Václava Klementa 869, Mladá Boleslav II, post code: 293 01, Reg. No.: 00177041, registered in the Commercial Register kept by the Municipal Court in Prague under file ref. B 332, (hereinafter referred to as “Škoda Auto”) – provide you with information about personal data processing and your rights related to the processing.

The processing occurs as part of the following activities.

Purpose of processing:

Product and brand promotion.

Description of the purpose of processing:

Škoda Auto organizes marketing and product training events, during which photographs and videos are produced by the organizers. These photographs and videos, in which you can appear as a participant of the event, can subsequently be used in Škoda Auto promotional materials.

Authorization to process:

Personal data processing is based on the given consent.

Categories of personal data that we process:

Photographs / video

Processing period and archiving:

For unlimited period of time – unless your consent is withdrawn.

Categories of processors or recipients to whom we may disclose personal data:

Media, photographers, social networks, Importers, cooperating agencies. Upon request, your personal data can be provided to public authorities, in particular to courts, police, and other law enforcement agencies to the necessary extent and within the law.

Source of personal data:

We receive the personal data directly from you.

Transfer of personal data to third countries or multinational companies:

As part of this processing your personal data may be transferred to other Škoda Auto group companies or potentially also other recipients in third countries, i.e. in the People's Republic of China and Republic of India. This transfer will take place in such a case based on standard contractual clauses, i.e. a sample contract issued by the European Commission without a change in its text as anticipated by current legal regulations concerning personal data protection. Up-to-date information can be found at: <http://www.skoda-auto.com/data-privacy>

Automated decision-making on the basis of personal data:

During this personal data processing, automated decision-making based on the personal data does not occur.

Other information

The personal data may be subject to archiving in the public interest and used for the purposes of scientific, historical or statistical research. In justified cases, personal data may be subject to processing in order to resolve legal matters, including the performance of duties towards public authorities, and monitoring and continuous evaluation of legal risks.



What are my rights?

You have the following rights regarding the processing of personal data:



SKODA Data Protection

The right to access your personal data that are being processed.



The right to restrict or block the personal data processing.

The right to withdraw your consent to the processing of your personal data.



The right to receive your personal data in a structured and machine-readable format for yourself or for another controller.

The right to correction of inaccurate or incorrect data or to addition of missing data.



The right to object to the processing of your personal data if you believe that the processing is not legitimate.

The right to have your personal data erased if they are no longer necessary for the purposes for which they were collected or in the event of unauthorized processing.



The right not to be the subject of automated decision-making



How can I exercise my rights?

For communication with Škoda Auto regarding data protection, you can use the following contacts:



Electronically at:

<http://www.skoda-auto.com/data-privacy>

www.skoda-auto.com > Personal data > Exercising of the rights



In writing at:

Skoda Auto a.s.
Data Protection Office
tr. Václava Klementa 869
Mlada Boleslav II
293 01 Mlada Boleslav

In connection with the exercise of your rights, Škoda Auto may require reasonable compensation not exceeding the costs necessary to process the requests if such requests are manifestly unfounded or unreasonable.



Data Protection Officer

If you have any questions about the protection of personal data, you can contact the Škoda Auto Data Protection Officer.



<http://www.skoda-auto.cz/osobni-udaje/>

dpo@skoda-auto.cz



Option of Filing a Complaint

If you do not agree with the way we process your personal data, you can file a complaint with the Škoda Auto data protection officer or with the supervisory authority in order to protect your rights.



Office for Personal Data Protection
Lt. Col. Sochora 27
170 00 Prague 7



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<https://www.uoou.cz/>